



The Tanganyika Law Society

The Bar Association Of Tanzania Mainland

A CALL FOR SPONSORSHIP / PARTNERSHIP DURING THE 2024 PROFESSIONAL DIVERSITY CONFERENCE AND SEMINARS.

Tanganyika Law Society (TLS) will be holding its 2024 Professional Diversity Conference and Seminars in Arusha at Lush-Garden Hotel (Located at Sakina area) from Monday 11th to Saturday 16th November 2024. The theme for the 2024 Diversity Conference is; “**Embracing Data Protection in the Multi- Sector Economy: Building a unified Approach to Privacy and Security**”. The Diversity Conference is expected to be officiated by the Minister of Information ICT & Communication, Hon. Minister Jerry Silaa.

The conference will culminate on 16th November 2024 with **the commemoration of 70 years of TLS's existence**. This celebration will feature a "Giving Back to the Community initiative, where TLS will provide legal aid to the Arusha community and host a symposium focused on national affairs".

The Diversity Conference expects to attract more than 1,000 participants including Advocates, officials from Parliament, Judiciary, Government, Like-minded Organization, Paralegals, CSOs, Corporate secretaries, IT Officers, and Officials from Public and Private Sectors. The event will be preceded by series of Diversity CLE Seminars from Monday 11th to Thursday 14th November 2024.

In that regard, TLS welcomes you to partner with or sponsor the event in monetary or in-kind manner, **TLS-NBC, Branch Corporate 011101018617**. The event will help your business to reach all professionals. The event will provide you with a great opportunity for exposure, networking, and access to our members and other professionals, who are key decision-makers in their industries, guaranteeing business opportunities, collaborations, and partnerships.

TLS assures that, through this Diversity Conference, your institution will get unsurpassed opportunities for business development. A variety of sponsorship packages are available, and TLS is happy to discuss amendments to those packages to suit your particular requirements or priorities.

I kindly request that you look at the attached sponsorship categories and their benefits for more information. Should your institution/company intend to offer sponsorship or partnership, please reach out to our Marketing and Public Relations Officer, Ms. Salima Mseta, at smseta@tls.or.tz or +255778 626022.

Yours Sincerely,

Mariam Othman
Executive Director.

TANGANYIKA LAW SOCIETY'S 2024 PROFESSIONAL DIVERSITY CONFERENCE PACKAGES AND BENEFITS

The Tanganyika Law Society (TLS) is the Bar association of Tanzania Mainland, founded in 1954 by an Act of Parliament – the Tanganyika Law Society Ordinance 1954. The Tanganyika Law Society is currently governed by the Tanganyika Law Society Act, Cap 307 R.E. 2002.

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Tanganyika Law Society would like to invite you to sponsor its 2024 Professional Diversity Conference and Seminars as per below packages.

PLATINUM: TZS 20,000,000/- (Tanzania Shillings Twenty Million Only)

- Full Co-Branding of the Diversity Conference
- Full Co-Branding of the CLE Seminars
- 8 Minute Speaking Opportunity at the Diversity Conference
- 3 Minute Speaking Opportunity at the Gala Dinner
- 4 Banners and Posters at the Conference Venue and Exhibition Venue
- Exhibitor Table near the registration desk
- Complimentary entry in the conference for 3 sponsor's delegates
- Half page color advertisement to be included in the final programme (logo inclusive)
- Access to send your business advert to advocates mailing list (2 times)
- Sponsor's own profile materials for distribution

DIAMOND: TZS 15,000,000/- (Tanzania Shillings Fifteen Million Only)

- Part Branding of the Diversity Conference
- Part Branding of the CLE Seminars
- 5 Minute Speaking Opportunity at the Diversity Conference
- 1 Minute Greeting Opportunity at the Gala Dinner
- 3 Banners and Posters at the Conference Venue and Exhibition Venue
- Exhibitor Table near the registration desk
- Complimentary entry in the conference for 3 sponsor's delegates

- Half page Color advertisement to be included in the final programme (logo inclusive)
- Access to send your business advert to advocates mailing list (2 times)
- Sponsor's own profile materials for distribution

GOLD: TZS 10,000,000/- (Tanzania Shillings Ten Million Only)

- Part Branding of the 2024 Diversity Conference
- Part Branding of the CLE Seminars
- 3 Minute Greeting Opportunity at the Diversity Conference
- 1 Minute Greeting Opportunity at the Gala Dinner
- 4 Banners and Posters at the Conference Venue and Exhibition Venue

SILVER: TZS 5,000,000/- (Tanzania Shillings Ten Million Only)

- Part Branding of the 2024 Diversity Conference
- Part Branding of the CLE Seminars
- 1 Minute Greeting Opportunity at the 2024 Diversity Conference
- 1 Minute Greeting Opportunity at the Gala Dinner
- 2 Banners and Posters at the Conference Venue and Exhibition Venue
- Exhibitor Table

THANK YOU