

The Tanganyika Law Society

The Bar Association Of Tanzania Mainland

A CALL FOR SPONSORSHIP / PARTNERSHIP DURING THE 2023 ANNUAL CONFERENCE; GENERAL MEETING AND THE ANNUAL GENERAL MEETING.

The Tanganyika Law Society (TLS) is holding its Annual Conference, General Meeting and Annual General Meeting (AGM) at Arusha International Conference Centre (AICC)- Arusha in May, 2023 (date to be confirmed) the event will attract in person more than 2000 Advocates from all over Tanzania.

The event will be preceded by series of CLE Seminars scheduled to be held in Arusha from Monday 08th to Wednesday, 10th May, 2023.

In that regard Tanganyika Law Society welcomes businesses, institutions and Law firms interested to sponsor the event. As the Bar Professional Association, the TLS can help business reach all legal professionals of all levels with our range of sponsorship, exhibition and advertising opportunities. The event provides great opportunity for exposure, networking and access to our members who are key decision makers in the legal industry, guaranteeing business opportunities, collaborations and partnerships.

Tanganyika Law Society believes that through its conference; companies/ Institutions / law firms get unsurpassed opportunities to business development. An effective business development plan works across platforms to target Organization's client audience. A feasible plan for Organization should accommodate multiple opportunities including event sponsorships, and other brand placement events that increase firm's recognition and association with a targeted industry or economic segment audiences. From a branding perspective, it is important for law firms/companies/institutions to consider how they want to be perceived in the marketplace or a particular industry or economic segment.

A variety of packages are available and the Society is happy to discuss amendments to those packages to suit particular requirements or priorities. Packages contain elements of promotion of sponsors for 12 months period, not just at or about the key event being sponsored. We shall be happy to look at tailoring a package to suit your needs including suggested ways to monitor the mileage achieved by your business.

TANGANYIKA LAW SOCIETY (TLS) BANK DETAILS;

BANK NAME:	NBC BANK LIMITED
BRANCH NAME:	TOWER
ACCOUNT NAME:	011101018617
ACCOUNT HOLDER:	TANGANYIKA LAW SOCIETY

We therefore, look forward to receive a positive response to our offer as indicated in the attached sponsorship categories and their benefits.

Please write to our Fundraising Officer **Mr. Rashid Hassan Mbegele** through rmbegele@tls.or.tz or call through **+255779626296** or **+255 22 2775313**

DETAILS FOR SPONSORS PARTICIPATION

Sponsorship benefits that you will receive will vary, depending on which package you opt for. Here below are exciting packages to choose from.

SPONSORSHIP CATEGORIES

PLATINUM: TZS 20,000,000/- (Tanzania Shillings Twenty Million Only)

- Full Co-Branding of The 2023 Annual Conference and General Meeting
- Full Co-Branding of the CLE Seminars
- 5 Minute Speaking Opportunity at The 2023 Annual Conference and General Meeting
- 3 Minute Speaking Opportunity at the Gala Dinner
- 6 Banners and Posters at the Conference Venue and Exhibition Venue
- Exhibitor Table near the registration desk
- Complimentary entry in the conference for 4 sponsor's delegates
- Half page colour advertisement to be included in the final programme(logo inclusive)
- Access to all advocates mailing list (3 times)
- Sponsor's own profile materials for distribution
- Sponsor's logo and website link in the TLS website for six months

GOLD: TZS 15,000,000/- (Tanzania Shillings Fifteen Million Only)

- Part Branding of The 2023 Annual Conference and General Meeting
- Part Branding of the CLE Seminars
- 3 Minute Speaking Opportunity at the Conference
- 1 Minute Greeting Opportunity at the Gala Dinner
- 4 Banners and Posters at the Conference Venue and Exhibition Venue
- Exhibitor Table near the registration desk
- Complimentary entry in the conference for 3 sponsor's delegates
- Half page colour advertisement to be included in the final programme(logo inclusive)
- Access to all advocates mailing list (2 times)
- Sponsor's own profile materials for distribution
- Sponsor's logo and website link in the TLS website for six months

SILVER: TZS 10,000,000/- (Tanzania Shillings Ten Million Only)

- Part Branding of The 2023 Annual Conference and General Meeting
- Part Branding of the CLE Seminars
- 1 Minute Greeting Opportunity at The 2023 Annual Conference and General Meeting
- 1 Minute Greeting Opportunity at the Gala Dinner
- 2 Banners and Posters at the Conference Venue and Exhibition Venue
- Exhibitor Table near the registration desk
- Complimentary entry in the conference for 2 sponsor's delegates
- Sponsor's logo to be included in the final programme
- Access to all advocates mailing list (1 time)
- Sponsor's own profile materials for distribution
- Sponsor's logo and website link in the TLS website for six months

BRONZE: TZS 5,000,000/- (Tanzania Shillings Five Million Only)

- Part Branding of The 2023 Annual Conference and General Meeting
- Part Branding of the CLE Seminars
- 30 Second Recognition at The 2023 Annual Conference and General Meeting
- 30 Second Recognition at the Gala Dinner
- 2 Banners and Posters at the Conference Venue and Exhibition Venue
- Exhibitor Table near the registration desk
- Complimentary entry in the conference for 2 sponsor's delegates
- Sponsor's logo to be included in the final programme
- Access to all advocates mailing list (1 time)
- Sponsor's own profile materials for distribution
- Sponsor's logo and website link in the TLS website for six months