

The Tanganyika Law Society

The Bar Association Of Tanzania Mainland

THE 2021 PROFESSIONALS' DIVERSITY CONFERENCE & EXHIBITION SPONSORSHIP OPPORTUNITIES.

Tanganyika Law Society (TLS) is organizing the **2021 Professionals' Diversity Conference & Exhibition** from **Monday 26th to Saturday 31st July 2021** at **Royal Village Hotel in Dodoma**.

We expect about 2,000 Participants from TLS and different professional associations from all over Tanzania to take part in these 2 major events.

The Role of initiating this programme is to promote interdisciplinary learning in managing diverse professional associations (*Anwai za Kitaaluma*) and to get to know their functions and operations.

You will agree that Conference and Exhibition provides the best avenues for cross learning as well as marketing of your services across the different professions. Your participation in the exhibition is a unique opportunity for your Organization to showcase its products to a targeted audience and open up deeper cooperation among other professional associations and building business linkages.

We hope that you will respond positively to our invitation and become a partner of the 2021 Professionals' Diversity Conference & Exhibition.

As detailed hereafter, several packages attached herewith have been tailored to offer a variety of sponsoring opportunities. For any question regarding sponsoring and exhibition or if you are interested in any specific option, you are kindly invited to contact our fundraising Officer, Mr. Rashid Mbegele: Cell: +255 779626296 or Email: rmbegele@tls.or.tz.

DETAILS FOR SPONSORS PARTICIPATION

The exhibition is a great way to introduce people to your work, products and services. Our event will provide a venue for your organization / company to make contact with different professionals and their associations who will be participants in the event. You may also use this opportunity for you to market and sell different products and services.

CATEGORIES OF SPONSORS:

PLATINUM: TZS 20,000,000/- (Tanzania Shillings Twenty Million Only)

- Full Co-Branding of the 2020 Professional Diversity Conference & Exhibition
- Full Co-Branding of the CLE Seminars
- 5 Minute Speaking Opportunity at the 2020 Professional Diversity Conference
- 3 Minute Speaking Opportunity at the Diversity Gala Dinner
- 6 Banners and Posters at the Conference Venue and Exhibition Venue
- Special VIP Status and Double Booth space at the Exhibition Venue
- Present an award to the winning Professional Association Booth

GOLD: TZS 15,000,000/- (Tanzania Shillings Fifteen Million Only)

- Part Branding of the 2020 Professional Diversity Conference & Exhibition
- Part Branding of the CLE Seminars
- 3 Minute Speaking Opportunity at the 2020 Professional Diversity Conference
- 1 Minute Greeting Opportunity at the Diversity Gala Dinner
- 4 Banners and Posters at the Conference Venue and Exhibition Venue
- Special VIP Status and Double Booth space at the Exhibition Venue

SILVER: TZS 10,000,000/- (Tanzania Shillings Ten Million Only)

- Part Branding of the 2020 Professional Diversity Conference & Exhibition
- Part Branding of the CLE Seminars
- 1 Minute Greeting Opportunity at the 2020 Professional Diversity Conference
- 1 Minute Greeting Opportunity at the Diversity Gala Dinner
- 2 Banners and Posters at the Conference Venue and Exhibition Venue
- Double Booth space at the Exhibition Venue

BRONZE: TZS 5,000,000/- (Tanzania Shillings Five Million Only)

- Part Branding of the 2020 Professional Diversity Conference & Exhibition
- Part Branding of the CLE Seminars
- 30 Second Recognition at the 2020 Professional Diversity Conference
- 30 Second Recognition at the Diversity Gala Dinner
- 2 Banners and Posters at the Conference Venue and Exhibition Venue
- Single Booth space at the Exhibition Venue