



The Tanganyika Law Society

The Bar Association Of Tanzania Mainland

ANNUAL CONFERENCE AND GENERAL MEETING SPONSORSHIP OPPORTUNITIES

The Tanganyika Law Society (TLS) will be holding its Annual Conference and General Meeting (AGM) in mid-April 2020 in Arusha. About 4000 Advocates from all over Tanzania are expected to attend the AGM and CLE Seminars which will be organized at the Arusha International Conference Centre.

In that regard TLS takes this opportunity to welcome business entities, institutions and law firms interested to sponsor the event to contact us for sponsorship. As the Bar Association, the TLS offers the business community an access to all its members who will be attending the AGM to advertise their business products. The event also provides a great opportunity for networking with our membership, who are key decision makers in the profession, for future organizational or business opportunities.

TLS has prepared a variety of sponsorship packages for your selection and will also be happy to negotiate with you on a customized package that suit your needs including suggested ways to monitor the mileage achieved by your business.. Available Sponsorship packages give an opportunity to sponsors to promote their products to TLS members via various TLS communication modes for a period of 12 months in addition to the event sponsored.

Please see our sponsorship package with their benefits as indicated in Table A and B below.

Looking forward to professionally work with you. Kindly contact us through our **Fundraising Officer, Mr. Rashid Hassan Mbegele** via rmbegele@tls.or.tz or call +255779626296.

SPONSORSHIP CATEGORIES - TABLE A

S/N	BENEFITS	GALA DINNER			CONFERENCE - TEA		CONFERENCE - LUNCH	
		TZS 10,000,000	TZS 5,000,000	TZS 1,000,000	TZS 5,000,000	TZS 1,000,000	TZS 10,000,000	TZS 5,000,000
1.	Complimentary entry in the conference for sponsor's delegate(s)	3 delegates	2 delegates	1 delegate	2 delegate	1 delegate	3 delegates	2 delegates
2.	Full page colour advertisement to be included in the final programme(logo inclusive)	V					V	
3.	Half page colour advertisement to be included in the final programme(logo inclusive)		V		V			V
4.	Sponsour logo to be included in the final programme			V		V		
5.	Sponsour Roll up banner in the conference rooms	V					V	
6.	Sponsor Roll up banner at the conference registration desk	V	V	V			V	V
7.	Sponsor Roll up banner(s) at the conference gala dinner	V	V	V				
9.	Sponsor banner at the conference luncheon	V	V				V	V
10.	Sponsor banner at the conference refreshment tea break	V			V	V		
12.	Sponsors own profile materials for distribution	V					V	
8.	Sponsor logo on the TLS PVC banners	V	V		V	V	V	V
9.	Exhibitor Table	V	V		V		V	V
10.	Access to all advocates mailing list (3 times)	V			V		V	

SPONSORSHIP CATEGORIES - TABLE B

S/N	BENEFITS	CONFERENCE HALL (MAIN HALL AND 2 BREAK AWAY ROOMS)			PROGRA MME	CONFEREN CE BAGS	CONFERENCE MATERIALS AND SPEAKERS EXPENSES		
		TZS 10,000,000	TZS 5,000,000	TZS 1,000,000	TZS 2,000,000	TZS 15,000,000	TZS 10,000,000	TZS 5,000,000	TZS 1,000,000
1.	Complimentary entry in the conference for sponsor's delegate(s)	3 DELEGATES	2 DELEGATES			3	3	2	
2.	Full page colour advertisement to be included in the final programme(logo inclusive)	V			V		V	V	V
3.	Half page colour advertisement to be included in the final programme(logo inclusive)		V						
4.	Sponsour logo to be included in the final programme			V					
5.	Full page colour advertisement to be included in the minute book						V		
6.	Half page colour advertisement to be included in the minute book							V	
7	Sponsour Roll up banner in the conference rooms	V	V			V	V	V	V
8	Sponsor Roll up banner at the conference registration desk	V	V	V	V	V	V	V	V
9	Put one page document having Sponsor's company profile in every delegate conference bag	V				V	V		
10	Sponsor logo on the TLS PVC banners	V	V		V	V	V	V	V
11	Exhibitor Table near the registration desk	V	V			V	V	V	
12	Access to all advocates mailing list (2 times)	V				V	V		
13	Partners logo and website link in the TLS website for six months	V				V	V		
14	Five minutes conference talk	V				V	V		
15	Up to 1.30 video ad before/leading to 1 main session at the conference	V					V		