



The Tanganyika Law Society

The Bar Association Of Tanzania Mainland

HALF ANNUAL GENERAL MEETING SPONSORSHIP OPPORTUNITIES

The Tanganyika Law Society will be holding its Half Annual General Meeting on Saturday, 15th September 2018 in Arusha. About 2000 Advocates from all over Tanzania are expected to attend this top profile event.

In that regard TLS welcomes businesses, institutions and law firms interested to sponsor the event. As the Bar professional Association, the TLS can help business reach all legal professionals of all levels with our range of sponsorship, exhibition and advertising opportunities. The event provides great opportunity for exposure and networking openings with our membership, who are key decision makers in the profession, for future organizational or business opportunities.

A variety of packages are available and the Society is happy to discuss amendments to those packages to suit particular requirements of priorities. Packages contain elements of promotion of sponsors for a 12months period, not just at or about the key event being sponsored. We shall be happy to look at tailoring a package to suit your needs including suggested ways to monitor the mileage achieved by your business.

We, therefore, look forward to receiving a positive response to our offer as indicated in the attached sponsorship categories and their benefits as shown in each table(Table A and Table B).

Please write to our **Business Development Manager, Mr. Alphonse Gura** through agura@tls.or.tz or call through +255779626286/ +255 22 2775313 or to **Assistant fundraising Officer, Mr. Rashid Hassan Mbegele** through rmbegele@tls.or.tz or call +255779626296.

SPONSORSHIP CATEGORIES - TABLE A

S/N	BENEFITS	GALA DINNER			CONFERENCE - TEA		CONFERENCE - LUNCH	
		TZS 10,000,000	TZS 5,000,000	TZS 1,000,000	TZS 5,000,000	TZS 1,000,000	TZS 10,000,000	TZS 5,000,000
1.	Complimentary entry in the conference for sponsor's delegate(s)	3 delegates	2 delegates	1 delegate	2 delegate	1 delegate	3 delegates	2 delegates
2.	Full page colour advertisement to be included in the final programme(logo inclusive)	V					V	
3.	Half page colour advertisement to be included in the final programme(logo inclusive)		V		V			V
4.	Sponsour logo to be included in the final programme			V		V		
5.	Sponsour Roll up banner in the conference rooms	V					V	
6.	Sponsor Roll up banner at the conference registration desk	V	V	V			V	V
7.	Sponsor Roll up banner(s) at the conference gala dinner	V	V	V				
9.	Sponsor banner at the conference luncheon	V	V				V	V
10.	Sponsor banner at the conference refreshment tea break	V			V	V		
12.	Sponsors own profile materials for distribution	V					V	
8.	Sponsor logo on the TLS PVC banners	V	V		V	V	V	V
9.	Exhibitor Table	V	V		V		V	V
10.	Access to all advocates mailing list (3 times)	V			V		V	

SPONSORSHIP CATEGORIES - TABLE B

S/N	BENEFITS	CONFERENCE HALL (MAIN HALL AND 2 BREAK AWAY ROOMS)			PROGR MME	CONFERE NCE BAGS	CONFERENCE MATERIALS AND SPEAKERS EXPENSES		
		TZS 10,000,000	TZS 5,000,000	TZS 1,000,000	TZS 2,000,000	TZS 15,000,000	TZS 10,000,000	TZS 5,000,000	TZS 1,000,000
1.	Complimentary entry in the conference for sponsor's delegate(s)	3 DELEGATES	2 DELEGATES			3	3	2	
2.	Full page colour advertisement to be included in the final programme(logo inclusive)	V			V		V	V	V
3.	Half page colour advertisement to be included in the final programme(logo inclusive)		V						
4.	Sponsour logo to be included in the final programme			V					
5.	Full page colour advertisement to be included in the minute book						V		
6.	Half page colour advertisement to be included in the minute book							V	
7.	Sponsour Roll up banner in the conference rooms	V	V			V	V	V	V
8.	Sponsor Roll up banner at the conference registration desk	V	V	V	V	V	V	V	V
9.	Put one page document having Sponsor's company profile in every delegate conference bag	V				V	V		
10.	Sponsor logo on the TLS PVC banners	V	V		V	V	V	V	V
11.	Exhibitor Table near the registration desk	V	V			V	V	V	
12.	Access to all advocates mailing list (2 times)	V				V	V		
13.	Partners logo and website link in the TLS website for six months	V				V	V		
14.	Five minutes conference talk	V				V	V		
15.	Up to 1.30 video ad before/leading to 1 main session at the conference	V					V		